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- Certified by the American Board of Certification in creditors' rights and business bankruptcy.

 Active member of the NACM and PACM.
- Member of the Association for Conflict Resolution as a trained mediator. Past president and treasurer of the Commercial Law League of America.
- Past president and treasurer of the Commercial Each League of Afficience. Past chairman of the Allegheny County Bar Association Bankruptcy and Commercial Law Section, the Technology Utilization Committee, the Professional Ethics Committee and a member of the Finance Committee. Bob was named a Pennsylvania Super Lawyer in 2004, 2005, 2006, 2007 and 2008 in the area of Bankruptcy by the *Philadelphia* magazine. Writes and lectures for local and national groups on
- matters of collection, bankruptcy, business law, and professional ethics.
- Author of Get P.A.I.D A Guide to Getting Paid Faster (Business Credit Publications, LLC 2007)





Get P.A.I.D.TM A Guide to Getting Paid Faster (And What to do if You Don't!)

- □ In this seminal book, he provides a solution, *The Get P.A.I.D.*TM In this seminal book, he provides a solution, *The Get P.A.I.D.*™ *System*, that can transform a business by increasing profit, enhancing the relationship with the customer and reducing overall marketing costs. Get P.A.I.D.™: A Guide to Getting Paid Faster advances a radical new philosophy, suggesting that credit policy is not just about collections. It is a business strategy to enhance customer relationships and add value to a company. The strategy discourages businesses from providing easy credit to their customers based upon the commonly held belief that easy credit will lead to stronger customer relationships. It usually leads to added cost and friction. The book outlines Bernstein's 4-Step Program to prompt payment and provides a "Collections Toolbox" to help businesses better manage their credit policies.



www.getpaidsystem.com

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NACM Credit Learning Center Thank you. Look for Session 2: Navigating the Chapters BERNSTEIN Law Firm